



www.home.eco
make the world your domain

Creating trust with the .eco system



.eco domain



.eco profile



.eco trustmark

In addition to a .eco domain name, the .eco system features two additional integrated services — the .eco profile and the .eco trustmark.

Combined, the three elements of the .eco system — an innovation in the domain industry — will enhance value and create trust for registrants and visitors to .eco websites.



A symbol for those that do good



Whether it's a campaign to protect a special place in the world,



the launch of a new business or product that will help people make better choices, or



a new address for an existing online presence,



.eco will help organizations, businesses and people get recognition for the good work they do.

Activating a .eco domain is easy

Anyone who is committed to positive change for the planet can show the world in a few simple steps.

- 1 Register a .eco domain
 - 2 Receive activation email
 - 3 Create a .eco profile
 - 4 Start using the .eco domain
-  Add the .eco trustmark to the .eco website

.eco is here



Sunrise

February 1 - April 2, 2017

For rights holders who have registered their trademarks with the Trademark Clearinghouse.



Early Access Program

April 18-25, 2017 (Earth Week)

Advanced registration open to everyone via a first-come, first-serve, 7-day early access program.



General Availability

April 25, 2017

Domains will be available on a first-come, first-serve basis.

You can find more information and marketing resources at www.home.eco/registrars